



The Tulip is our symbol of hope! Parkinson Society Central and Northern Ontario has adopted the tulip as its symbol of hope for people living with Parkinson's disease in Canada. Parkinson Society Central and Northern Ontario is a regional partner with Parkinson Society Canada. . Our purpose is to ease the burden and find a cure through research, education, advocacy and support services through funds raised from campaigns such as Hope in Bloom.

Hope in Bloom Tulip Campaign

As part of Parkinson Awareness Month in April, Parkinson Society Central and Northern Ontario runs a Hope in Bloom Tulip fund-raising campaign: tulips are sold in bouquets of 5 (bundled and wrapped) or potted tulips in a variety of colours. The Hope in Bloom Campaign is our largest fundraiser outside of our annual Superwalk.

Please join us in raising awareness and providing hope for Canadians who live with Parkinson's disease, and for their loved ones who support them. You can do this by purchasing tulips for yourself, your colleagues, friends and family.

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OW THE TULIP CAMPAIGN WORKS

- 1) **Market the Tulip Campaign by sending out Tulip Poster & Sign Up Order:**
 - **Email:** send a group email to colleagues, suppliers, clients and friends and ask them to place their order of tulips.
 - **Post around the Office:** place the Tulip Poster & Sign-up Order Form in a public area, such as a lunch room or common room. Employees can place their order on the form.
 - **Other:** communicate the message via internal newsletters, elevators messages, staff meeting, etc.
- 2) **Select one delivery date. Two options are available:**
 - **Easter Holiday:** Wednesday, April 4th, 2012 - order Tulips to arrive just before Easter. Staff can decorate their offices and/or bring Tulips home for the Easter holiday!
 - **Administrative Professionals Day:** Tuesday, April 24th, 2012 - order tulips for this special day (actual Admin Prof Day: April 25th, 2011).
- 3) **Fax (416-227-1520) your Summary Order Form** with your total order by March 1st, 2012. Your flowers will be delivered on the specified date between 9:00 a.m. - 5:00 p.m.
- 4) **Payment** - collect the funds from individuals that have placed the order, and then simply send Parkinson Society Central & Northern Ontario the payment for the full amount.

Please Note:

- A minimum order of \$200 is required, pricing includes taxes and shipping.
- Potted tulips must be ordered in multiples of 8's.
- Delivery will be on the date selected between 9:00 a.m. - 5:00 p.m.

Thank you for your support. If your company would like to take part in Hope in Bloom by making a donation in place of participating, or if you have any questions, please call 416-227-3377.





2012 Hope in Bloom Campaign Summary Order Form

Please send back (fax or email) to Parkinson Society by March 1st, 2012
Minimum of \$200 for the total order is required to place the order.

Company Name: _____

Tulip Ambassador Name: _____

Email: _____ Telephone #: _____

Fax # : _____

Delivery Address: _____

City: _____ Postal Code: _____

A. Total # of Bouquets: _____ x \$6.00 per = \$ _____

B. Total # of Potted Tulips: _____ x \$10.00 per = \$ _____
order in multiples of 8 ONLY

C. Total # of Vases: _____ x \$5.00 per = \$ _____

TOTAL AMOUNT TO BE FORWARDED : (A+B+C) = \$ _____

DELIVERY DATE:

- Wednesday, April 4th, 2012 **For Easter Holiday Delivery**
 Wednesday, April 24th, 2012 **For Administrative Professionals Day**

SPECIAL DELIVERY INSTRUCTIONS: _____

PAYMENT OPTIONS:

- Cheque enclosed Cash Please Invoice Me
"Parkinson Society Central and Northern Ontario"

- Visa MC AMEX

Card #: _____ Name on Card: _____

Expiry: _____ CVV# (on the back of the card): _____

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Parkinson Society Central & Northern Ontario
Société Parkinson du Centre et du Nord de l'Ontario



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